



## 6<sup>th</sup> INTERNATIONAL AIR CONDITIONING, REFRIGERATION, WATER, PUMP & VALVE EXHIBITION

📅 24-27 September 2024  
📍 Erbil Fairgrounds / IRAQ

# POST SHOW '24

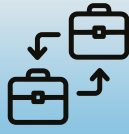


# HVAC R EXPO WITH NUMBERS



Brand

**296**



B2B Meetings

**1000+**



Visitor

**10.154**



Participant Country

**12**



Supporter

**30+**



The **International Air Conditioning, Refrigeration, Water, Pump & Valve Exhibition** took place at the **Erbil Fairgrounds from September 24–27, 2024.**

The 6th edition of IRAQ HVAC R EXPO was opened by The Prime Minister of the Kurdistan Region, Masrour Barzani, HVAC R EXPO in conjunction with Construct Iraq became the largest construction industry event in Iraq. The event brought together the local and international sector leaders to explore ground-breaking opportunities in the nation's construction sector.

The exhibition also successfully launched two co-located events, Construct Iraq and Energy Iraq. This post show report gives you an insight into the edition's success and highlights.

The networking opportunities at the 2024 Iraq HVAC R Expo were unparalleled, with industry leaders converging to explore synergies, share insights, and unlock new business avenues. Whether you were a seasoned professional or a budding entrepreneur, the expo provided a dynamic platform to forge connections that transcend borders.

After a successful edition, the 2024 Iraq HVAC R Expo marked a milestone in the industry, bringing together leading professionals, cutting-edge technologies, and innovative solutions under one roof. 6th Edition of the exhibition showcased the latest advancements also facilitated meaningful connections and collaborations.

WHERE  
**INNOVATION**  
MEETS  
**OPPORTUNITY!**





# MARKETING CAMPAIGN



## OUTDOOR/INDOOR ADS

**22+**  
Billboard, Roll-Up, Poster



## INVITATIONS

**500+** VIP Invitation  
**50.000+** Invitation  
Distribution



## WEBSITE

**120+**  
Website Ads



## CALL CENTER

**8.000+**  
Calls



## SMS, WHATSAPP, TELEGRAM

**100.000+**  
Messages Sent



## E-MAIL CAMPAIGN

**50.00+**  
E-mail Delivered



## SOCIAL MEDIA CAMPAIGN

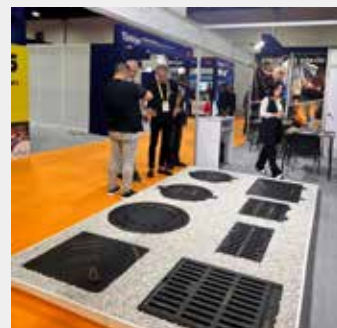
**2.300.000+**  
Impression



## B2B & HOSTED BUYER PROGRAM

Matching Potential  
Buyers with HS Codes

# GALLERY





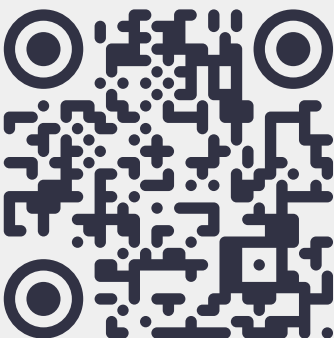
7<sup>th</sup> INTERNATIONAL  
AIR CONDITIONING, REFRIGERATION,  
WATER, PUMP & VALVE  
EXHIBITION

 23-26 September 2025

 Erbil Fairgrounds, IRAQ



SEE YOU AT  
OUR UPCOMING  
EXHIBITION!

Check Out Our Site





OUR OTHER INDUSTRY EXHIBITIONS



 17-19 June '25  
 Abidjan, IVORY COAST



 February 2026  
 Dakar, SENEGAL